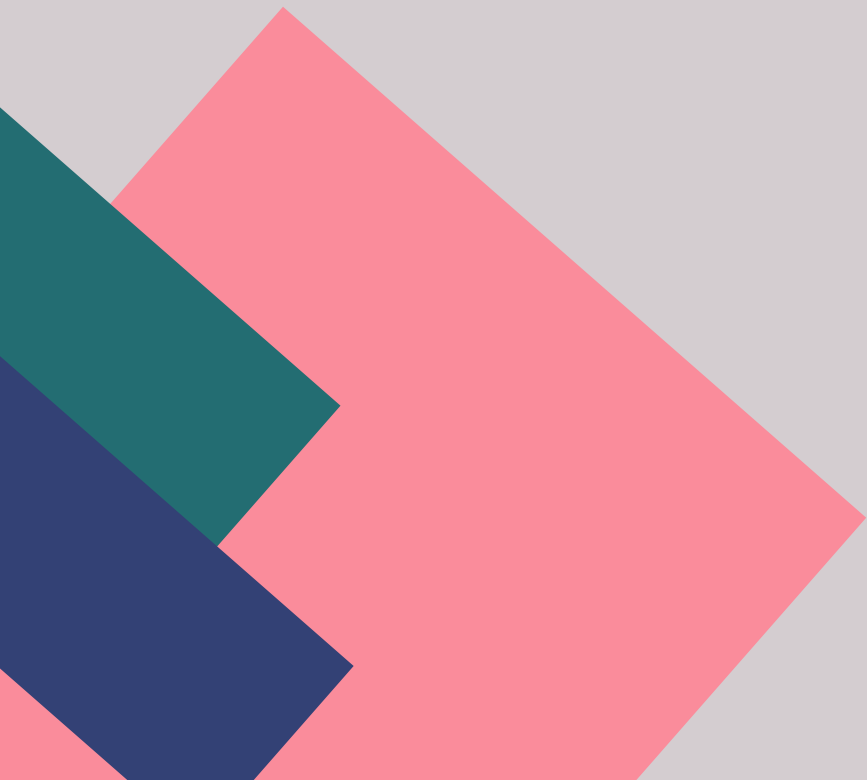


bloom
curve



Geist im Glas

Cocktails

From long drinks to bespoke cocktails, we will create the perfect drinks to fit your company and event.

Our catering service brings the high standard of drinks that Geist im Glas has come to be known for to your event. Using our famous homemade spirit and syrup infusions, we create the perfect cocktails, long drinks and non-alcoholic cocktails for you and your guests. Whether speaking for themselves, or as a pairing to your culinary menu, we will find the right drinks for your palate.

We will personalise a menu using seasonal products and weather-relevant drinks. Think Spritz, Highballs, Punches all making use of the new springtime flavour profiles.



Past Events

From Alpine to YouTube events, we've catered big and small, intimate and festival-like.

So whatever your needs, we've got you covered.



Geist im Glas is a cornerstone of the Berlin drinks scene. With a cosy neighbourhood bar in Neukölln, as well as Geist Cocktail Catering services, these guys make awe-inspiring cocktails and indulgent brunches.

Working alongside Chiron Consulting we designed and fleshed out the Geist im Glas branding, typography and colour palette, working with their existing illustrations. This was then implemented across collaterals (business cards, invoice templates, letterhead...) and a full, brand new website.

Geist im Glas

Natural Wine

We import Natural Wines from within the EU. We have a wine bar alongside our Cocktail bar and are able to curate a wine pairing with the food you choose.



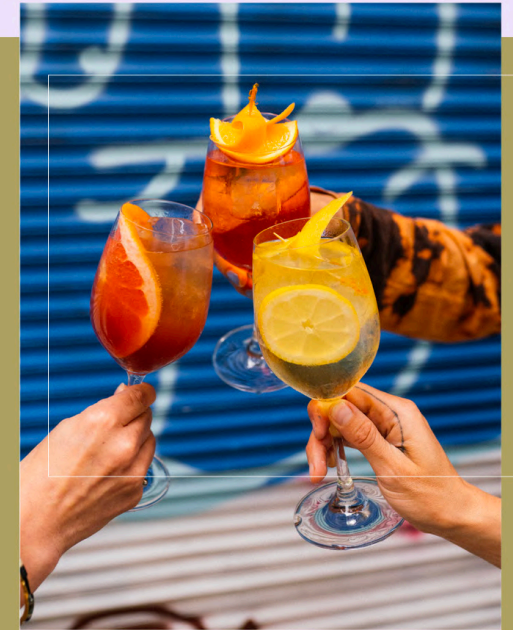
Further pieces used in development for Geist im Glas.

About

Catering by Geist im Glas brings the famous Geist im Glas spirit to your event.

We bring a range of high quality drinks, skilled and professional staff, and top-class bar setup for an unforgettable event.

From corporate gatherings in the afternoon to all-nighter company celebrations, Geist Bar Catering will match your mood no matter what the hour!



Geist Im Glas



Captivate Art

Colour Palette

Our colour palette consists of sophisticated, aspirational colours with a small injection of modernity and fun/joy.

Casal
#3B616F
CMYK 77-46-40-28
RGB - 59-97-111

Neptune
#77B9B2
CMYK 57-9-34-0
RGB - 223-221-223

Brownish Pink
#C67777
CMYK 19-60-43-7
RGB - 198-119-119

Black
#292F2F
CMYK 74-59-58-68
RGB - 41-47-47

Beige
#F7F2EE
CMYK 4-5-7-0
RGB - 247-242-238

White
#FFFFFF
CMYK 00-00
RGB - 255-255-255

STYLE YOUR WALLS

Fine Art photography to make your walls wonderful - available at the touch of a button.

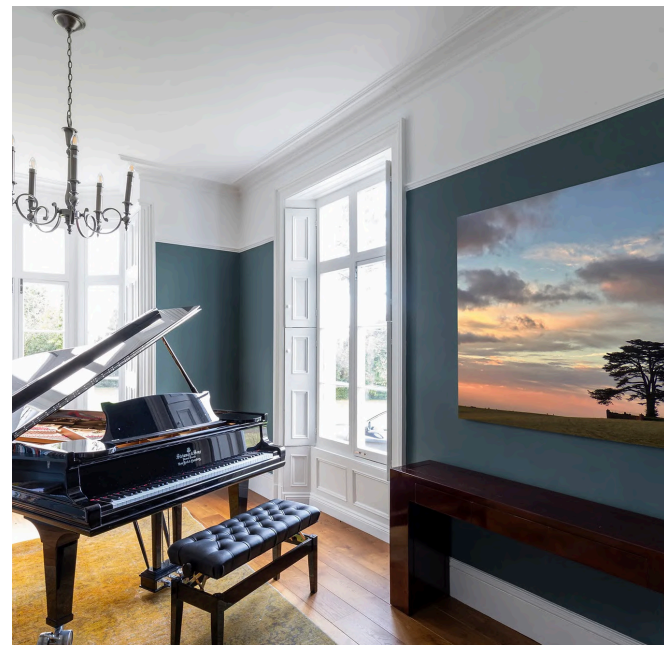
[Buy Online](#)

INTERIOR DESIGN

It's the extraordinary details that define a home. The colour scheme, the design and the layout are the foundations of a beautiful environment. The layers of texture added by beautiful objects, materials and art are what give a home its unique personality - reflecting the lives and loves of those who call it home.

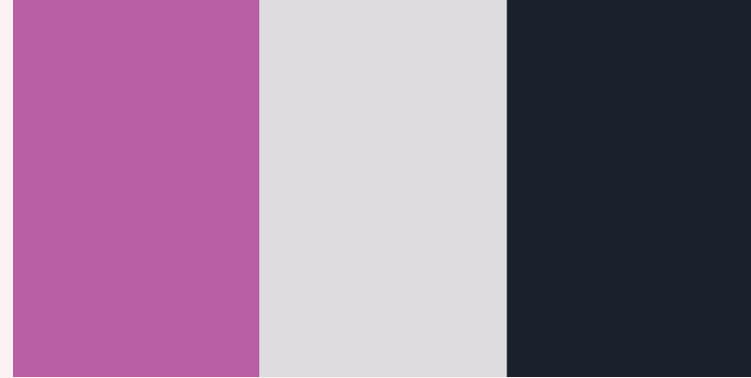
Whether it is one unique piece chosen by the client or a themed project that ties together a series of rooms, our fine art photography will add luminosity to the most stylish designs.

Whatever prints you are looking to purchase, Captivate will work with you to select works tailored to your/your client's design, space and style. We will suggest a carefully chosen selection of works for you to browse through online or we can meet with you to build your theme together from our extensive library of limited edition prints.

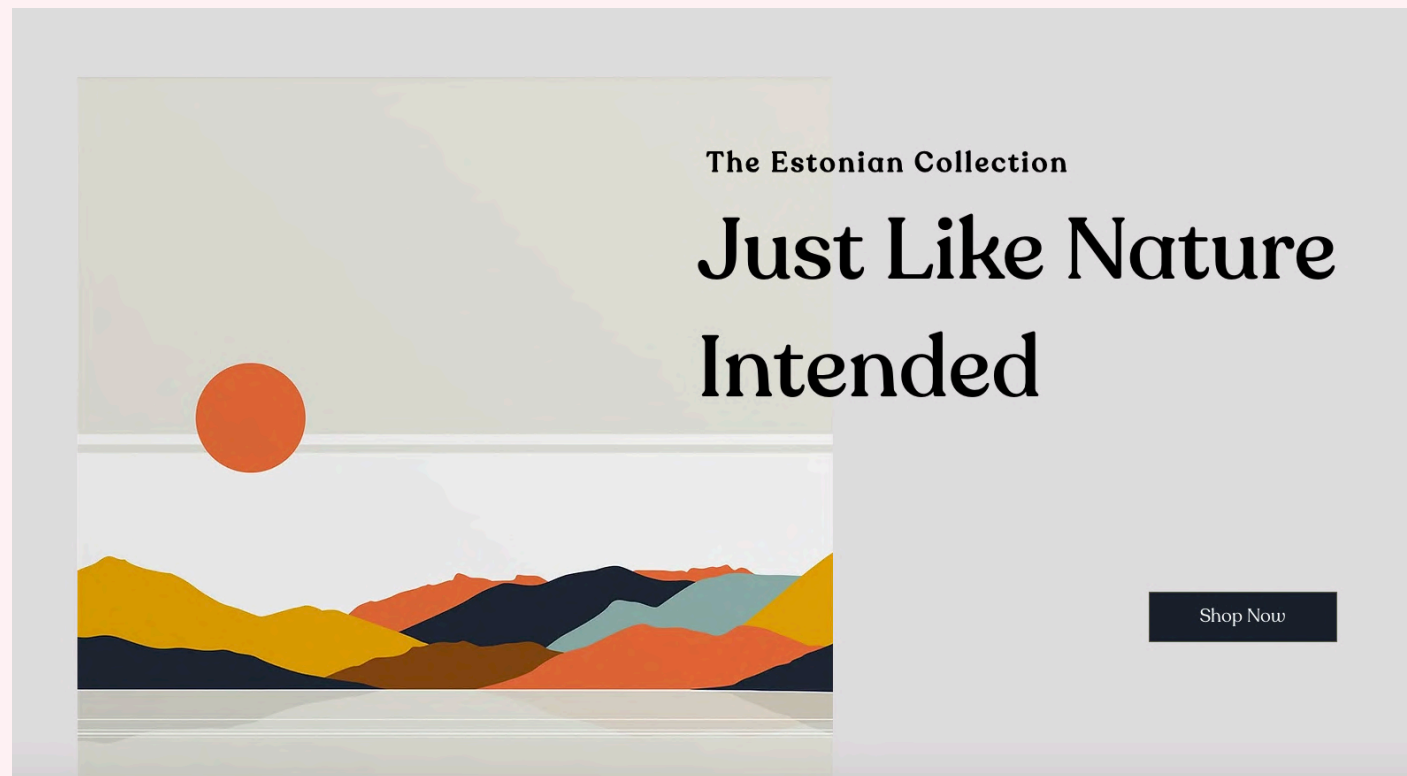


Captivate Art is a gallery and online store based in Chepstow, primarily showcasing the work of photographer Stephanie Lord. We were commissioned to firstly tighten up and solidify their branding and brand package - updating their logo, colour palette and identity. We then implemented this across a brand new multifaceted website, built from scratch. The website includes an online store to sell bespoke photographic art prints, as well as a b2b section for corporate and hospitality customers.

Tilly von Bloom



tilly
Von
bloom



Tilly Von Bloom sells art prints to order with a focus upon up-and-coming artists. Working alongside copywriter and creative strategist Kevin Karaca, we came up with a logo suite, colour palette, signifier, business card and typefaces.

Wadzanai Motsi-Khatai



WADZANAI MOTSI-KHATAI

SLIDE HEADING

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Wadzanai has over six years of experience working with government, international non-profit organisations, as well as community organisations in Southern and Western Africa, Europe and South East Asia. Wadzanai is committed to building a more inclusive, mindful and socially-just world and collaborating with communities to create new models for living and working together. Bloom Curve was commissioned to work on a brand identity, logo and collaterals such as slides, business cards and more.

goodsugar

goodsugar™
KISSING BOOTH

~~negativity~~

Negative thinking is not always a choice. Or is it? Sometimes an event occurs in our lives that feels emotionally and physically terrible. We are not meant to deny painful emotions. For example, loss is painful. We are designed by nature to feel, to process emotions, to grieve, to reflect, to think, to learn, to set new perspectives, to heal, and find the equilibrium within our emotions we all desire.

Sometimes, oftentimes actually, we get stuck in painful, dark emotions. When we are stuck in pain, confusion, anger, sadness, a host of negative thoughts and feelings are likely to arise. Many times we slip into subtle obsessive thinking caused by negative thinking. We can obsess for so long in our lives we stop noticing what we are doing.

Negativity may be a choice. It is your choice to see this in this way. Or you may choose not to. No one can judge you. However, if you choose to see negative states of mind as a choice, you can work to shift yourself to a different state of mind, but only if you choose.

Negativity may be triggered by a lifetime of certain ways of thinking. There may not be an event that triggers negativity. To shift we must practice shifting the way we think and many of our belief structures.

Obsessions go on and on and disrupt higher levels of awareness and happiness. At some point in our lives, we might want to learn to develop a method of directing our thoughts wildly flowing through our mind. This takes practice. This takes practice. We can redirect our thoughts and reactions. We can make choices that best serve us.

Solution: It requires humility to think to ourselves, "I don't know everything. I am always learning." This gives way for us to let go of the idea that this writing is fluffy bullshit. Try to open the mind to try new ways of thinking. Trying to adjust our thinking is a very powerful self improvement effort.

Tomorrow when we wake up let us first ask ourselves if we feel negative or positive. If we feel positive, don't overthink it. JUST BE IN IT. If you get bored maybe expand positivity to deeper levels of joyous perspective. May your mind be almost empty and may you spread your positivity into the world. If we are feeling negative, first take a few breaths to make sure the brain is oxygenated. Try to feel any anxieties from things that happened yesterday and worries for the future. We say to ourselves, "we are letting go and just be in the present moment." BREATHE. If our anxieties and negative thoughts continue to intrude, keep breathing and keep saying positive things to yourself. Don't worry if you don't get this on the first 5 tries, or the first 25 tries. it takes practice.

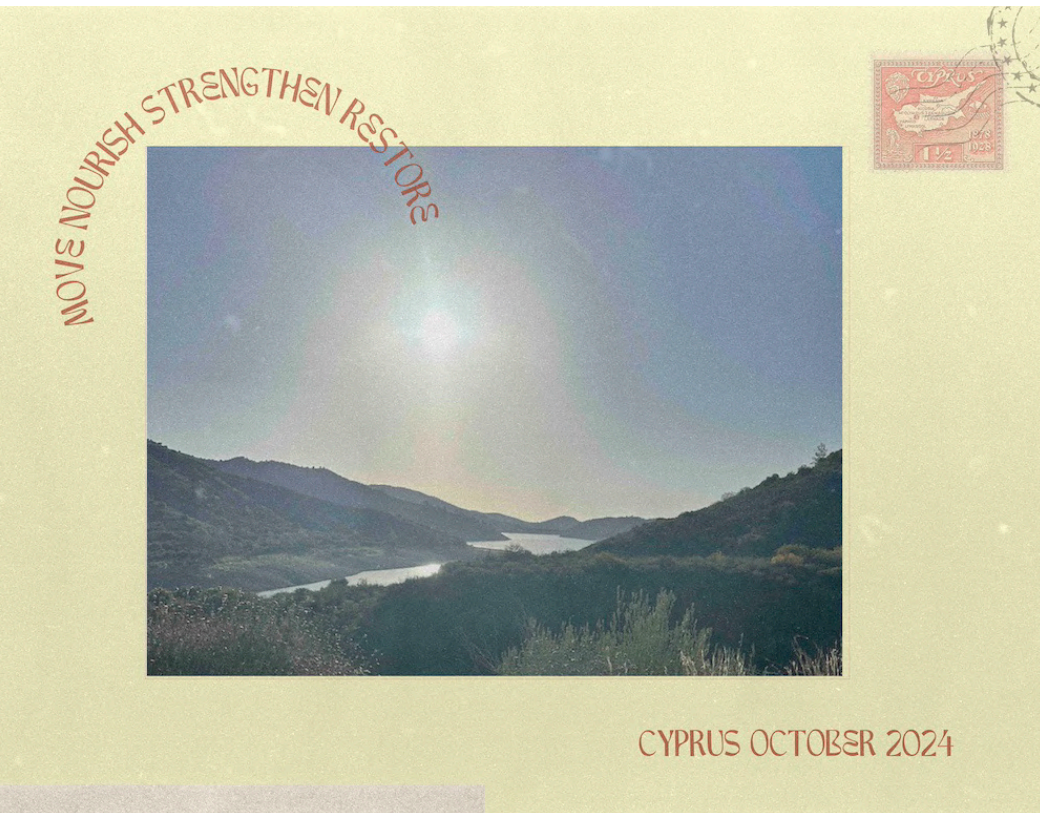
Listen to very positive music. Find joy in their melodies and lyrics. Exercise is a great thing. When we move our bodies as vigorously as we can our entire chemistry shifts for the better. We are designed to move. Find movement that brings joy to you, Yoga, Pilates, Weight Lifting, Cycling, Walking, or backflips off the roof into a pool, move, move, move. Practice, practice, practice. Read this again if you wish, or simply forget it.

goodsugar™



A selection of fly-posters made for the interior at goodsugar in New York, a casual vegan restaurant and juicebar that opened in February 2023.

Move Nourish Strengthen Restore



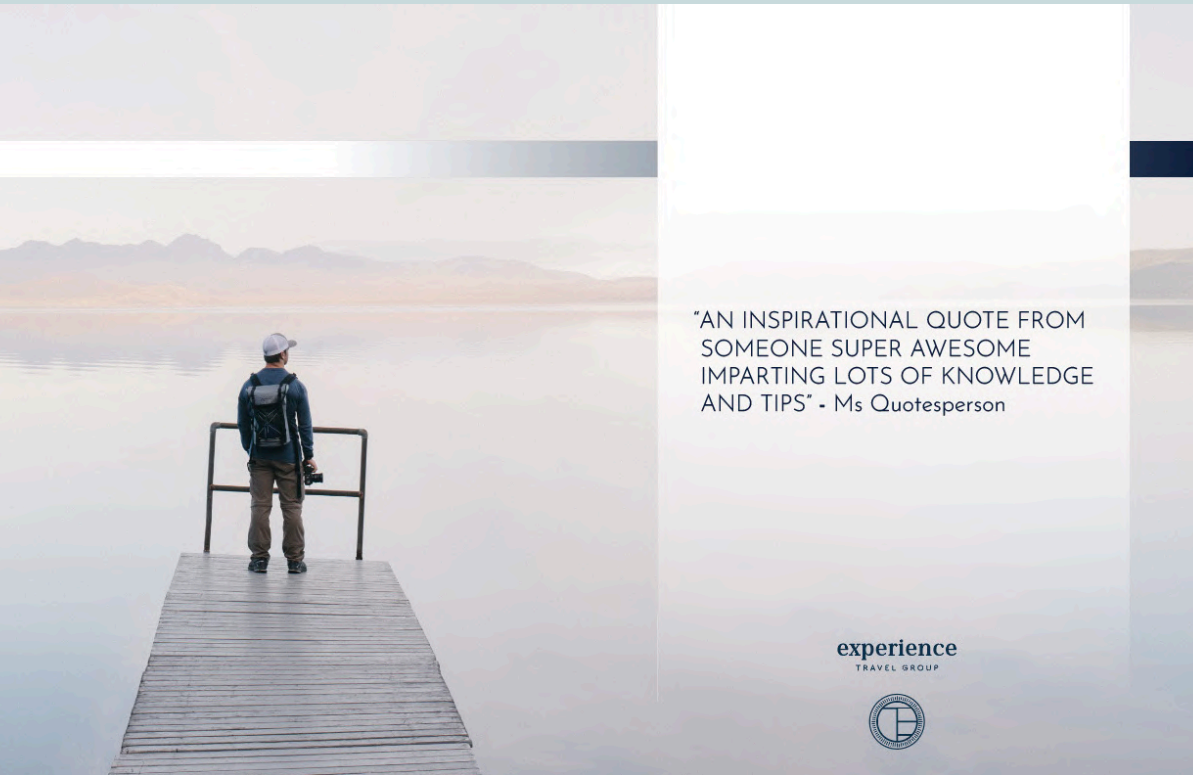
Move Nourish Strengthen Restore is a wellness retreat based in the Agora Hotel, Cyprus. Each retreat consists of 4 days of hiking, eating nutritious simple food, strengthening and priming the body, and resting at a luxury boutique hotel. Bloom Curve was tasked with building their brand identity as well as an introductory brochure and corresponding Instagram posts. We wanted to build something that felt tangible, like a postcard or scrapbook, whilst simultaneously drawing inspiration from the colours of the Cypriot topography.

Chiron Consulting



Chiron Consulting provides services to boutique hotels and travel companies, lifestyle companies and not-for-profits. They have utilised our services for a variety of their clients as well as directly on their own brand - this has included websites, brand suites (logos, colour palettes, typography) brochures, social media templates and much more.

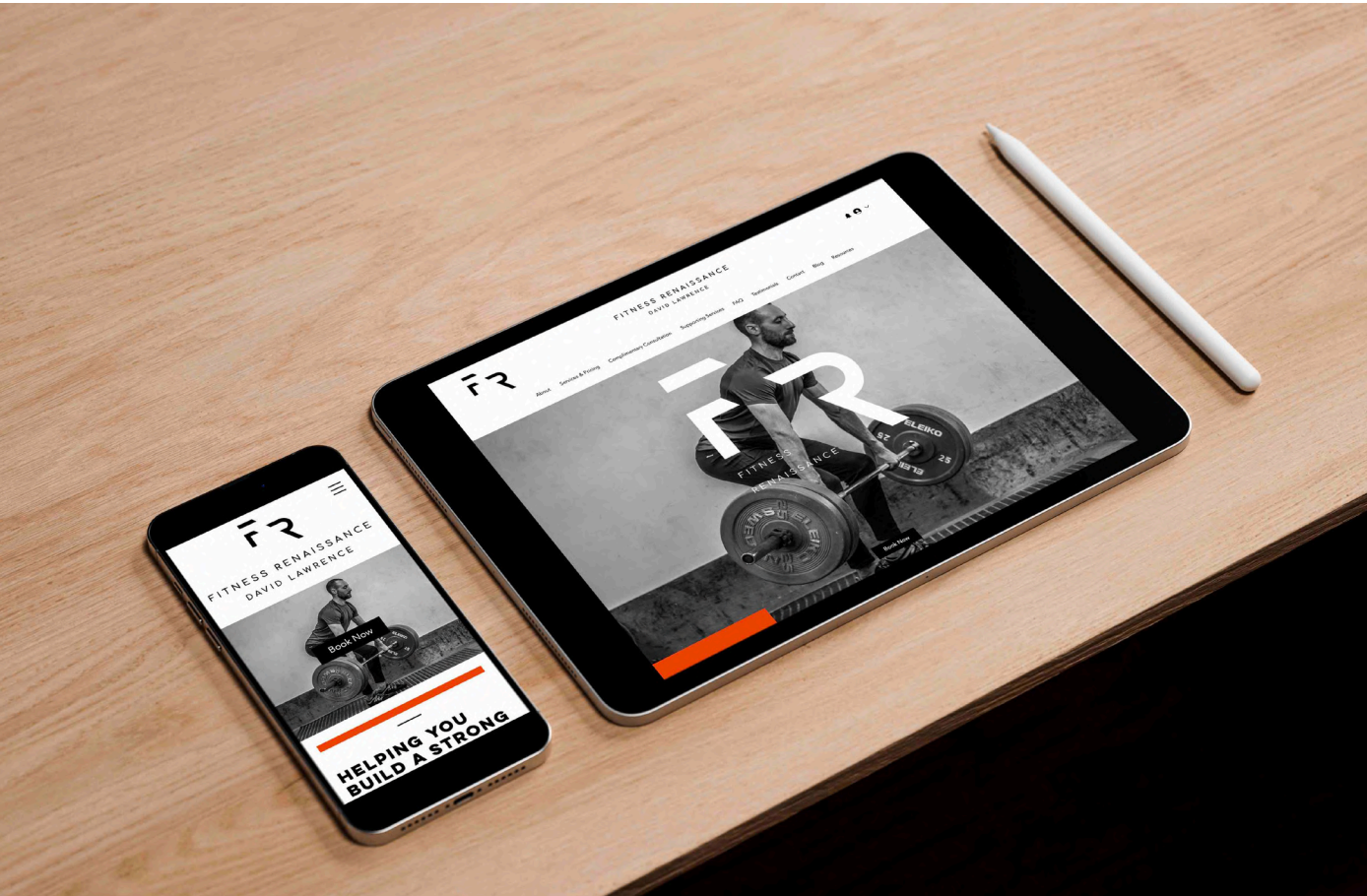
Chiron Consulting



Social media client work undertaken for Chiron Consulting - Cocoon Mode De Vie & Experience Travel Group.



Fitness Renaissance

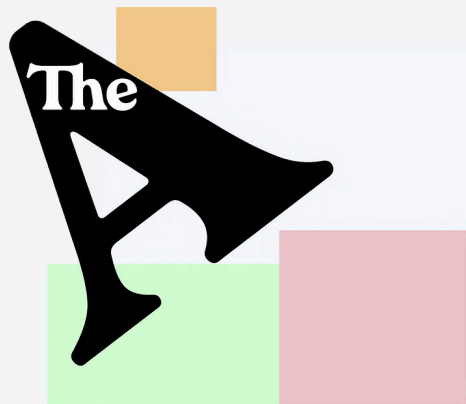


Fitness Renaissance is an innovative personal trainer/movement company based in London. We provided a full rebrand for them that included a new logo, colour palette, uniform, stationery and a new website. We also provided a level of business consultancy in terms of communications, online structure and overall business/brand presentation.

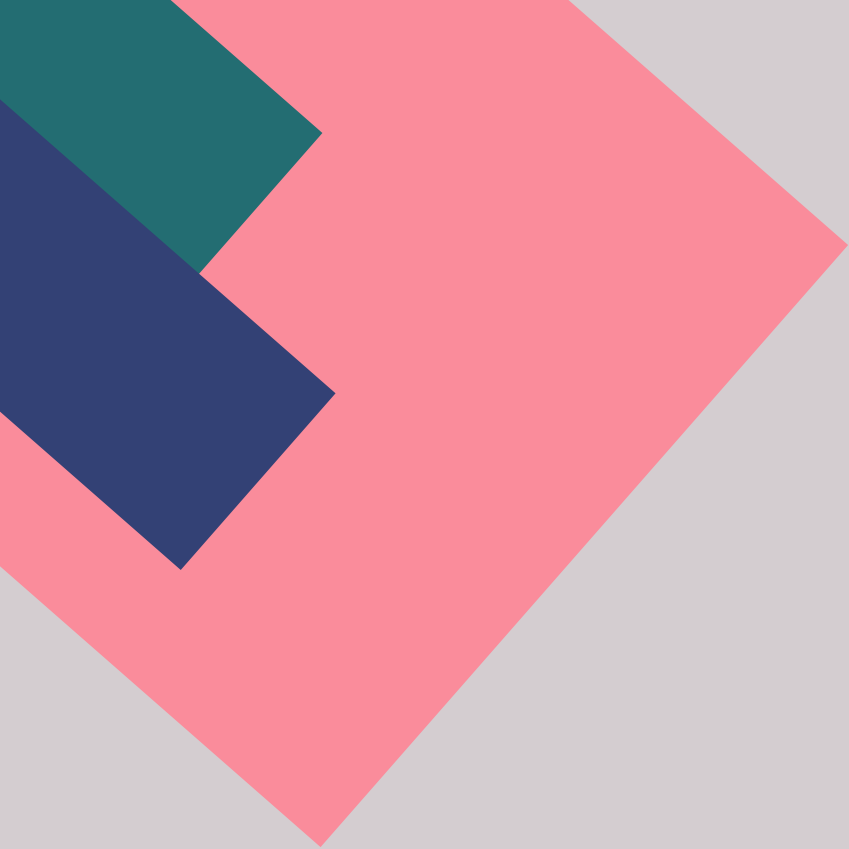
Fitness Renaissance



In-house



An inhouse project for a hypothetical cafe/deli. With some of our background in the food & drink industry, this was us exploring ways in which to combine past and present through logo design, icons, packaging, stationery and more.



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